SNAMP Public Participation Logic Model
By Shasta Ferranto, Shufei Lei, and Maggi Kelly

This is a conceptual model of SNAMPs public participation strategy. The document describes the rationale behind SNAMPs Public Participation Team workplan and the achieved or desired outcomes of our participatory approaches.

The purpose of this model is to communicate the underlying assumptions and hypotheses about SNAMPs participation efforts, and to outline testable hypotheses that will be used to evaluate SNAMPs participatory approach. This type of evaluation is necessary to inform and improve future public participation efforts.

Below are definitions of the categories used in this model.

<table>
<thead>
<tr>
<th>Category</th>
<th>Definition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inputs</td>
<td>resources or conditions necessary to achieve each output (for example, employees or equipment)</td>
</tr>
<tr>
<td>Outputs</td>
<td>events or products used to promote public participation in SNAMP</td>
</tr>
<tr>
<td>Short term outcomes</td>
<td>immediate outcomes from a single event or product</td>
</tr>
<tr>
<td>Medium term outcomes</td>
<td>outcomes that result from several events or products</td>
</tr>
<tr>
<td>Long term outcomes</td>
<td>desired outcomes at the end of the project</td>
</tr>
</tbody>
</table>
MEETINGS & EVENTS

**Inputs**
- PPT personnel:
  - Skilled facilitator(s)
  - Meeting coordinator
  - Webinar coordinator
  - Notetaker(s)

**Resources:**
- Meeting facilities in accessible location
- Food and drinks
- Webinar capabilities & equipment
- Conference call capabilities & equipment
- Listserv / website to share meeting notices, agendas, and workplans
- Agendas and other handouts

**Outputs**
- Integration Team Meetings
- Annual Meetings
- Field Trips
  - Treatment implementation
  - UCST Research
- Conference call with UCST and public stakeholders (ex. owl team call)

**Short Term Outcomes**
- Increased understanding by participants about scientific content of meeting and scientific process
- Increased interaction between scientists, MOUP, and public

**Medium Term Outcomes**
- Project transparency
- Relationships are strengthened between agency, public, and scientists
- Agency decisions are influenced by meeting outcomes

**Long Term Outcomes**
- Public is well-informed on science, process, and agency limitations, increased shared understanding
- Increased public input in public lands decision making/agency aware of public views
- Reduced conflict/fewer lawsuits over natural resource management decisions on public lands

**Mutual/Social Learning:**
- Scientists learn from all participants (public, agency and other scientists)
- Agency learns from public and scientists
- Public learns from scientists, agency and other publics

**Increased communication networks, social capital, and improved relationships within and between agencies and public and scientists**
**Inputs**

- PPT science communication to translate research results
- Communication of research results
- Scientists to present/write up results
- PPT research and evaluation

**Outputs**

- Research briefs
- Management reports to agency partners
- Presentations at academic conferences
- Peer-reviewed publications
- Hypotheses selected from "long and short term outputs for program components above"

**Short Term Outcomes**

- Dissemination of results to a non-scientific audience
- Dissemination of results to agency partners
- Validation of science and research
- Interviews, surveys, literature, evaluations, meeting data analyzed

**Medium Term Outcomes**

- Research transparency
- Results influence small management decisions
- Improved analysis and research credibility
- Results reach a broader audience

**Long Term Outcomes**

- Informed stakeholders and managers (public and agencies)
- Increased trust in results
- Information is used in adaptive management
- Results are used to inform future research by other scientists and management at a broad level.
- Results are interpreted with stakeholder participation
- Results are used to inform future adaptive management programs
Inputs
- PPT Personnel:
  - Web manager
  - Outreach coordinators
- Resources:
  - Web server
  - Software
- Information sharing between scientists and web manager

Outputs
- SNAMP Website

Short Term Outcomes
- Project transparency
- Access to information by a broad audience
- Structured information organization
- Centralized information archive

Medium Term Outcomes
- More participants at public meetings (both existing and new participants)
- Informed participants
- Asynchronous online discussions
- Greater interactivity with information

Long Term Outcomes
- Informed stakeholders (public and agency)
- Information sharing with a broader audience
- Web-based public participation supplements face-to-face interactions