

**UCCE Workplan for SNAMP Outreach  
January - December 2010  
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***Outreach/Involvement methods***

- SNAMP UCST & MOUP meetings
- SNAMP Integration Team meetings
- SNAMP Field trips or presentations
- SNAMP annual meeting
- Presentations to groups
- Attendance at conferences
- Website/ listserv communication
- Science briefs / posters
- Advertisements/media/ video
- Special projects: fisher awareness campaign, SNAMP science projects in high schools, social science conference, social satisfaction survey, Project Learning Tree training

***Target groups:***

**Sugar Pine Study Site**

- Tribal Groups: Chukchansi, Table Mountain and North Fork Rancherias
- Water groups - Merced and Madera Irrigation Districts
- Environmental groups/ Sierra Club
- Fire Safe and Watershed Councils
- Board of Supervisors - Kern to Tuolumne
- Local tourism providers along the 41 Hwy to Yosemite for fisher awareness
- Local outdoor education facilities for fisher awareness campaign
- Reedley College, Fresno State and Fresno City College
- Local schools in Mariposa, North Forks and O'Neal's
- Surrounding area organizations: North Fork, Mariposa, Fresno

**Last Chance Study Site**

- Native American groups
- Water groups/agencies (CABY, PARC, Shibatani Group, PCID, EDID, NCID, PCWA)
- Sierra Club/Native Plant Society/ The Nature Conservancy/ North Fork American River Alliance/ Audubon Society, and other environmental groups
- Eldorado, Yuba, Sierra, and Amador County Fire Safe Councils
- Placer/Nevada/ El Dorado/ Sierra/ Plumas/ Lassen County Board of Supervisors, local government
- Foresthill, home owners/property owners/ businesses/ service groups
- Government/ recreation and service groups in Auburn and Nevada City
- Sierra College, Placer County, forestry/ fire management students and teachers
- Foresthill high school natural resources program

**Regional**

- General public
- Water groups
- Energy sector
- Tribes
- Environmental/ conservation groups
- Natural resource management agencies
- Recreation groups
- Local community members

***Workplan to reach targeted groups through these outreach methods:***

<b>Outreach Method</b>	<b>Targeted Audience</b>	<b>Number and type anticipated</b>
SNAMP internal discussions to develop shared understandings seek key agreements	UCST and MOUP	Work with UCST/MOUPs to follow up on specific topics that require new agreements before taking to the public format: (Kim R.) <ul style="list-style-type: none"> <li>○ 1 on strategies for dealing with project delays or federal policy changes (if ROD 2004 is no longer legal boundary for SNAMP)</li> <li>○ 1 on PPT access to UCST members for public outreach</li> <li>○ 1 on Facilitation training</li> </ul>
SNAMP Integration Team meetings	Broadest SNAMP audience possible	Organize Integration Team meetings to address emerging topics of public interest <ul style="list-style-type: none"> <li>○ 1 Forest IT February 2010</li> <li>○ 1 Fisher IT July 22<sup>nd</sup>, 2010</li> <li>○ 1 PPT IT in Fall 2010 (1 Forest IT February 2010.</li> <li>○ 1 Water IT in early 2011</li> <li>○ 1 Spatial IT in summer 2011</li> </ul> (Susie, Kim I., Kim R. and Anne L.)
SNAMP UCST field trips or presentations	Broadest SNAMP audience possible	Coordinate with the UCST to organize presentations and field trips for individual science teams <ul style="list-style-type: none"> <li>○ 3 Water (Reedly College presentation in March 2010, fieldtrip to Last Chance Fall 2010, Sugar Pine Summer 2011)</li> <li>○ 2 Fisher (high school presentation), 1 on kit rescue TBD, outreach for fisher kits</li> <li>○ 1 Owl (field trip summer 2010)</li> <li>○ 1-2 Forest (post-implementation field trips after the SPLATs are implemented)</li> </ul> (Kim, Anne, and Susie) <ul style="list-style-type: none"> <li>○ 1 Last Chance field trip with FS during treatment implementation Fall/winter 2010 (Kim)</li> </ul>
SNAMP annual meetings	Broadest SNAMP audience possible	Organize annual meeting <ul style="list-style-type: none"> <li>○ 1 October 2010 (Kim, Anne, and Susie)</li> </ul>

<b>Outreach Method</b>	<b>Targeted Audience</b>	<b>Number and type anticipated</b>
Presentations to groups	<p>Sugar Pine Study Site</p> <p>Last Chance Study Site</p> <p>Regional</p>	<p>Make presentations about SNAMP at meetings held by local groups or organizations</p> <ul style="list-style-type: none"> <li>○ 10 to organizations near Madera / Mariposa / Tuolumne County:, County Board of Supervisors, watershed councils, Resource Conservation Districts, Resource and Development Districts, Science Teachers, Other environmental groups, Tribes (Anne)</li> <li>○ 10 to organizations in Placer/Nevada/El Dorado/Amador/Sierra/Yuba Counties: Fire Safe Councils, Sierra College forestry/ fire management students and teachers, environmental groups - Sierra Club/Native Plant Society/ Audubon/The Nature Conservancy/ North Fork American River Alliance, Board of Supervisors, local governments (Kim)</li> <li>○ Social Science Conference in Spring 2011 (Susie)</li> </ul>
Attendance at workshops/ conferences	<p>Sugar Pine Study Site</p> <p>Last Chance Study Site</p> <p>Regional</p>	<p>Attend workshops or conferences to present information or displays about SNAMP</p> <p>5 events: (Anne)</p> <ul style="list-style-type: none"> <li>○ 4H camps</li> <li>○ Earth Day celebrations</li> <li>○ Biomass collaboration process</li> <li>○ Others</li> </ul> <p>5 events: (Kim)</p> <ul style="list-style-type: none"> <li>○ Placer County Water Agency Symposium 4/2010</li> <li>○ Land use and sustainability conference 5/2010</li> <li>○ Others</li> </ul> <p>3 events</p> <ul style="list-style-type: none"> <li>○ Wildfire conference - February 2010 (Ann Huber)</li> <li>○ Forest plan revision process meetings (Kim I.) and upcoming</li> <li>○ TBD</li> </ul>
Website /listserve communication	All areas	Response to on line questions (Anne and Kim I.)
Science briefs /	All areas	Work with Maggi to develop ensure PPT develops science briefs or newsletters on each

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posters		published UCST paper (Anne, Susie, Kim I.) Work with Maggi on development and presentation of SNAMP posters at events
Advertisements/ media	Sugar Pine / Last Chance Study Site	Disseminate information about SNAMP and SNAMP events to media <ul style="list-style-type: none"> <li>○ Press releases for all SNAMP events / facilitation of media involvement</li> <li>○ Focused media outreach around project implementation with the USFS</li> <li>○ Media outreach for fisher kit rescue, Spring 2010</li> <li>○ Article in the Forestland Steward, Spring 2010</li> </ul>
Video	For SNAMP website	At least three short videos about SNAMP (about 2 minutes each) to post on the website <ol style="list-style-type: none"> <li>1. <i>What is SNAMP?</i></li> <li>2. <i>What is public participation? How well does SNAMP incorporate public participation?</i></li> <li>3. <i>What is a forest fuels reduction treatment and why is it done?</i></li> <li>4. <i>What is adaptive management? Has SNAMP been effective in using/incorporating AM?</i></li> <li>5. <i>Tree data collection methods: How is the age of a tree determined? How is fire history determined? What does coring a tree look like? (from SNAMP field trips)</i></li> <li>6. <i>Similar videos for field methods of each team</i></li> </ol>
Special projects	<p>Sugar Pine Study Site</p> <p>Last Chance Study Site</p> <p>Regional</p>	<p>Special projects requiring long term involvement and collaboration to facilitate</p> <p>One project (Anne)</p> <ul style="list-style-type: none"> <li>○ Fisher awareness campaign through fisher children's book, wildlife photo outreach, Fisher kit rescue support coordination, earth day presentations, outreach to highway 41 corridor hotels and outdoor education schools</li> <li>○ SNAMP associated science projects with the high schools including acorn masting / water testing/ macro invertebrate study</li> </ul> <p>One project (Kim)</p> <ul style="list-style-type: none"> <li>○ Social science conference</li> </ul> <p>One project (Susie)</p> <ul style="list-style-type: none"> <li>○ Work with Adriana and Lynn to survey stakeholder satisfaction with SNAMP outreach and AM (Susie)</li> <li>○ One Project Learning Tree teacher training (Anne and Susie) near southern region.</li> </ul>