

PPT Workplan for SNAMP Outreach and Research - October 15th, 2008 to June 20th, 2009

1. UCCE Outreach
2. UCB Research
3. UCB Website

1. UCCE Workplan - Susie Kocher, Anne Lombardo, Kim Ingram

Outreach/Involvement methods

- SNAMP UCST & MOUP meetings
- SNAMP Integration Team meetings
- SNAMP Field trips
- SNAMP annual meeting
- Presentations to groups
- Attendance at conferences
- Website/listserve communication
- Advertisements/media
- Special projects

Target groups:

Local organizations - Oakhurst

- Rotary/ Soroptomist
- Mountain Women's Club
- Chamber of Commerce
- County Board of Supervisors
- Local watershed councils
- Resource Conservation Districts
- Resource and Development Districts
- Science Teachers
- Other environmental groups
- Tribes

Local organizations - Foresthill

- Foresthill home owners/property owners/ businesses
- Recreation groups
- Native American groups
- 4-H SET Participants youth/parents /adult leaders
- Placer/Nevada/El Dorado Counties Fire Safe Councils
- Placer/Nevada/El Dorado Counties environmental groups - Sierra Club/Native Plant Society/ The Nature Conservancy/ North Fork American River Alliance
- Placer/Nevada/El Dorado County Board of Supervisors, local governments
- Placer/Nevada/ El Dorado County Fairs
- Sierra College, Placer County, forestry/ fire management students and teachers

Regional

- Tribes
- Recreation groups
- Forest Landowners of CA
- Loggers and Forest Workers
- Community members, in general
- Land trusts
- Conservation groups (Audobon, Nature Conservancy)

Workplan to reach targeted groups through these outreach methods:

Outreach Method	Targeted Audience	Number and type anticipated 10/15 to 6/30
SNAMP internal discussions to develop shared understandings seek key agreements	UCST and MOUP	<p>Work with UCST/MOUPs to follow up on specific topics that require new agreements before taking to the public format:</p> <ul style="list-style-type: none"> ○ 1 PPT - USFS workshop in January (Kim R., Lynn, and Adriana) ○ 1 on SPLAT design in January/February 2009. ○ 1 on strategies for dealing with project delays or federal policy changes (if ROD 2004 is no longer legal boundary for SNAMP) ○ 1 on PPT access to UCST members (Reg and Rick) for public outreach (Kim R.) ○ 1 on Facilitation training (Kim R.)
SNAMP Integration team meetings	Local residents, fire safe and watershed councils, local government, local environmental groups, state and national groups	<p>Organize Integration Team meeting to address emerging topics of public interest</p> <ul style="list-style-type: none"> ○ 1 Forest - Study Design - Summer ○ 1 Water ○ 2 Spatial - intro/educational, integration ○ 2 Fisher - field trip 10/17, other ○ 1 Owl on sharing data with private landowners (Kim R. and others) ○ 1 PPT IT in May (Kim R., Lynn, Adriana, Susie, Anne and Kim I.)
SNAMP UCST field trips or presentations	Local residents, students, fire safe and watershed councils, local government, local environmental groups, state and national groups	<p>Coordinate with the UCST to organize presentations and field trips for individual science teams</p> <ul style="list-style-type: none"> ○ 2 Forest (in class modeling with Brandon Collins - Anne) ○ 2 Water ○ 2 Fisher (presentations at local high school - Anne) ○ 1 Owl ○ (Kim, Anne, and Susie)
SNAMP annual meetings	Same	<p>Organize annual meeting</p> <ul style="list-style-type: none"> ○ 1 - November 2008 (Kim, Anne, and Susie)
Presentations to		Make presentations about SNAMP at meetings held by local groups or organizations

Outreach Method	Targeted Audience	Number and type anticipated 10/15 to 6/30
groups	<p>Oakhurst area</p> <p>Foresthill/Auburn area</p> <p>Regional</p>	<ul style="list-style-type: none"> ○ 10 to organizations in Madera and Mariposa County: Rotary/ Soroptomist; Mountain Women’s Club, Chamber of Commerce, County Board of Supervisors, watershed councils, Resource Conservation Districts, Resource and Development Districts, Science Teachers, Other environmental groups, Tribes (Anne) ○ 10 to organizations in Placer/Nevada/El Dorado Counties: Fire Safe Councils, Sierra College forestry/ fire management students and teachers, environmental groups - Sierra Club/Native Plant Society/ The Nature Conservancy/ North Fork American River Alliance, Board of Supervisors, local governments (Kim) ○ Society of American Foresters (Susie), Resources Law Group (Kim R. and John Battles), Sierra Nevada Conservancy (Kim R. and John Battles)
Attendance at workshops/ conferences	<p>Oakhurst area</p> <p>Foresthill/Auburn area</p> <p>Regional</p>	<p>Attend workshops or conference to present information or displays about SNAMP</p> <p>5 events: (Anne)</p> <p>5 events: (Kim)</p> <ul style="list-style-type: none"> ○ Fire on the Ridge 10-11-08 in Foresthill ○ Recreation groups - USFS travel management meeting ○ California Indian Fair for Research Partnerships - Nov 1 confernece ○ Placer/Nevada/El Dorado County Fairs ○ Others <p>3 events (Susie)</p> <ul style="list-style-type: none"> ○ Society of American Forester’s Convention 11-08 ○ Others
Website/listserve communication	All areas	Response to on line questions (Anne and Kim I.)

Outreach Method	Targeted Audience	Number and type anticipated 10/15 to 6/30
Advertisements/ media	Oakhurst / Foresthill/Auburn area	Disseminate information about SNAMP and SNAMP events to media <ul style="list-style-type: none"> ○ Press releases for all SNAMP events / Facilitation of media involvement ○ 1 movie slide produced for local theaters (Anne and Kim I.) ○ 1 short SNAMP intro presentation on website (Anne and Kim I., Maggi and Shasta)
Special projects	<p>Oakhurst area</p> <p>Foresthill/Auburn area</p>	<p>Special project requiring long term involvement and collaboration to facilitate</p> <p>One project (Anne)</p> <ul style="list-style-type: none"> ○ Student forest inventory and water quality monitoring project (funded by PLT) ○ One Project Learning Tree teacher training (Anne and Susie) ○ Senior project connection ○ Or develop elementary school writing of fisher story book. <p>One project (Kim)</p> <ul style="list-style-type: none"> ○ 4-H science, engineering and technology project

Supplies needed to accomplish outreach goals:

- Presentation equipment - Power point projector and 10 foot screen, LED screen pointer
- Webcams
- SNAMP trifold displays, table cover
- Forest inventory equipment (5 clinometers, 5 dtapes, 5 go no go devices, 5 canopy tubes, 5 vests)/ Water testing equipment (5 kits)
- Equipment for 4H SET project

Training/support needed to accomplish outreach goals

- Anne - computer training, practice on Adobe Connect
- Kim - 4H and teacher contacts, training in Project Learning Tree, Project WET or Project WILD, practice on Adobe Connect

2. UCB Research

Research methods

- Interviews
- Historical research
- White papers
- Analysis
- IT and USFS meetings

Research Method	Targeted Audience	Number and type anticipated 10/15 to 6/30
Interviews	UCST and stakeholders	Interview UC science team, USFS, and stakeholders to assess SNAMP project and UC function in third party role and response to USFS efforts; interviews to continue through mid Spring. (Lynn and Adriana)
Historical research	Community relationship with forests	Research historical factors shaping community relationship with forests; local historical information is being gathered on an ongoing basis. Will begin working more on this when interviews and workshop are completed. (Adriana, Lynn, and Anne).
White papers	UCST and stakeholders	Produce white papers on management models and overview of local histories summer 2008. Previous papers are adaptive management background; co-management. We will continue working on these as time allows. (Adriana and Lynn).
Analysis	UCST	Analyze results at 3 year intervals. We will begin our first analysis in spring and continue through summer 2009. Describe stakeholder and cooperating agency impressions of Forest Service methods through observations, interviews, and website responses. Reported in USFS workshop in Jan 2009.
IT and USFS meetings		Convene workshop(s) to share results in spring/summer 2009 via IT. Workshop will identify what kinds of participatory methods have been most effective, and barriers to communication identified in interviews and observations. (Lynn, Adrianna, Kim, and PPT).

3. UCB Website

Outreach Methods:

- Calendar of Meetings and Events
- Document and Photo Repository
- Discussion Forum
- General Information
- Feature Articles / Newsletters
- Monitor Website Use

Outreach Method	Targeted Audience	Number and type anticipated 10/15 to 6/30
Calendar of Meetings & Events	Public, USFS, UCST	Maintain updated calendar of events including <ul style="list-style-type: none"> ○ Relevant Documents ○ Directions to events ○ Attendance information
Document and Photo Repository	Public, USFS, UCST	Comprehensive repository for any documents associated with SNAMP
Discussion Forum	Public, UCST	Monitor On-line discussion forum: <ul style="list-style-type: none"> ○ Notify UCST researchers when comments regarding their area of research are posted ○ Encourage timely responses to public comments
General Information on SNAMP	Public	Provide information on the history of SNAMP and on-going research updates.
Feature Articles / Newsletters	Public	Develop and post newsletters highlighting research for each SNAMP team.
Monitor Website Use	Public	Monitor the hits and geographic source of hits to better understand who is using the website and how often.